



Information Governance Team

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Dear Sir/Madam

Freedom of Information Act 2000 (FOIA)

Request ID: FOI706257074

Thank you for your request for information relating to Advertising spending.

You have requested the following information:

1. How much your Council spent on advertising in the financial year 2024/25.

2. How much your Council spent on advertising in the financial year 2023/24.

In response to your request, we confirm the information you requested falls under the exemption(s) in Section 21 of the Freedom of Information Act 2000, which relates to 'information reasonably accessible to the applicant by other means.'

The exemption applies as the information is published and publicly available to view by accessing the Budgets and Spending reports on the Council website, please use the following link:

https://www.coventry.gov.uk/downloads/download/818/spending_over_500

Please note the data provided on the link above shows the total expenditure of over £500, which has been recorded both monthly and yearly. This data can be downloaded in an Excel format, by filtering on the Account Code column and choosing R4301 which provides spend for Marketing, Advertising (non-recruit) and promotions.

This exemption is not subject to the public interest test.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for

information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance